Base: All Respondents

|  | Total | Married <br> In Past <br> 5 Years | Getting <br> Married <br> In Next <br> 12 Months |
| :---: | :---: | :---: | :---: |
|  | (A) | (B) | (C) |
| Unweighted Base | 2398 | 278 | 72 |
| Weighted Base | 2398 | 266 | 76* |
| Married In Past 5 Years/ | 328 | 266 | 76 |
| Getting Married In Next 12 Months (Net) | 14\% | 100\% | 100\% |
| I have gotten married in | 266 | 266 | 14 |
| the past 5 years. | 11\% | 100\%C | 18\% |
| I am getting married within the next 12 months. | $\begin{gathered} 76 \\ 3 \% \end{gathered}$ | $\begin{gathered} 14 \\ 5 \% \end{gathered}$ | $\begin{gathered} 76 \\ 100 \% \mathrm{~B} \end{gathered}$ |
| Neither of these | $\begin{gathered} 2070 \\ 86 \% \end{gathered}$ | - | - |
| Sigma | 2412 | 280 | 90 |
|  | 101\% | 105\% | 118\% |

Proportions/Means: Columns Tested (5\%, 10\% risk level) - B/C
Overlap formulae used. * small base

Harris Interactive QuickQuery
Fielding Period: May 12-16, 2011
National Endowment for Financial Education
Weighted To The U.S. General Adult Population - Propensity
Q3110 Thinking about you and your spouse/partner's finances prior to being married, did/have you/will you talk to each other our spouse/partner's finances prior to being married, did/have yo
about money and/or your financial situations before your wedding?
Base: Married In Past 5 Years Or Getting Married Within Next 12 Months

|  | Total | Married In Past 5 Years | Getting <br> Married <br> In Next <br> 12 Months |
| :---: | :---: | :---: | :---: |
|  | (A) | (B) | (C) |
| Unweighted Base | 340 | 278 | 72 |
| Weighted Base | 328 | 266 | 76* |
| Yes, we talked/will talk about money and/or our financial situations. | $\begin{gathered} 282 \\ 86 \% \end{gathered}$ | $\begin{gathered} 227 \\ 85 \% \end{gathered}$ | 66 |
| I want/wanted to discuss it, but my spouse/partner was/is not open to it. | $\begin{gathered} 14 \\ 4 \% \end{gathered}$ | 11 4 \% | ${ }^{6}$ 7\% |
| My spouse/partner wants/ wanted to discuss it, but I was/am not open to it. | ${ }_{1}^{4}$ | ${ }^{4}$ \% | 1 1。 |
| No, we did/will not talk about money and/or our financial situations. | ${ }_{8 \%}^{27}$ | 23 $9 \%$ | $\stackrel{4}{5}$ |
| Sigma | $\begin{aligned} & 328 \\ & 100 \% \end{aligned}$ | $\begin{aligned} & 266 \\ & 100 \% \end{aligned}$ | $\begin{gathered} 76 \\ 100 \% \end{gathered}$ |

Proportions/Means: Columns Tested (5\%, 10\% risk level) - B/C
Overlap formulae used. * small base

Harris Interactive QuickQuery
Fielding Period: May 12-16, 2011
National Endowment
Weighted To The U.S. General Adult Population - Propensity
Q3110 Thinking about you and your spouse/partner's finances prior to being married, did you talk to each other
about money and/or your financial situations before your wedding?
Base: Married In Past 5 Years

|  | Total | Married <br> In Past <br> 5 Years | Getting <br> Married <br> In Next <br> 12 Months |
| :---: | :---: | :---: | :---: |
|  | (A) | (B) | (C) |
| Unweighted Base | 278 | 278 | 10 |
| Weighted Base | 266 | 266 | 14** |
| Yes, we talked about money and/or our financial situations. | $\begin{array}{r} 227 \\ 85 \% \end{array}$ | $\begin{gathered} 227 \\ 85 \% \end{gathered}$ | 10 $74 \%$ |
| I wanted to discuss it, but my spouse/partner was not open to it. | $\begin{aligned} & 11 \\ & 4 \% \end{aligned}$ | ${ }^{11} 48$ | 3 $20 \%$ |
| My spouse/partner wanted to discuss it, but I was not open to it. | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | ${ }_{2}^{4}$ | ${ }_{7}{ }^{\circ}$ |
| No, we did not talk about money and/or our financial situations. | $\begin{aligned} & 23 \\ & 9 \% \end{aligned}$ | 23 9 | - |
| Sigma | $\begin{aligned} & 266 \\ & 100 \% \end{aligned}$ | $\begin{aligned} & 266 \\ & 100 \% \end{aligned}$ | 14 100 |

Proportions/Means: Columns Tested (5\%, 10\% risk level) - B/C
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Harris Interactive QuickQuery
Fielding Period: May 12-16, 2011
Fielding Period: May 12-16, 2011
National Endowment for Financial Education
National Endowment for Financial Education
Weighted To The U.S. General Adult Population - Propensity
Q3110 Thinking about you and your spouse/partner's finances prior to being married, have you/will you talk to each other about money and/or your financial situations before your wedding?

Base: Getting Married In Next 12 Months

|  | Total | Married <br> In Past <br> 5 Years | Getting Married In Next 12 Months |
| :---: | :---: | :---: | :---: |
|  | (A) | (B) | (C) |
| Unweighted Base | 72 | 10 | 72 |
| Weighted Base | $76 *$ | 14** | 76* |
| Yes, we will talk about money and/or our financial situations. | ${ }_{86}^{66}$ | ${ }_{74 \%}^{10}$ | 66\% |
| I want to discuss it, but my spouse/partner is not open to it. | $\begin{aligned} & 6 \\ & 7 \% \end{aligned}$ | $\stackrel{3}{3}$ | ${ }^{6}$ |
| My spouse/partner wants to discuss it, but I am not open to it. | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\frac{1}{7 \%}$ | ${ }_{1}^{1}$ \% |
| No, we will not talk about money and/or our financial situations. | $\begin{aligned} & 4 \\ & 5 \% \end{aligned}$ | - | ${ }^{4}$ 5\% |
| Sigma | $\begin{gathered} 76 \\ 100 \% \end{gathered}$ | $\begin{gathered} 14 \\ 100 \% \end{gathered}$ | $\begin{gathered} 76 \\ 100 \% \end{gathered}$ |

Proportions/Means: Columns Tested (5\%, 10\% risk level) - B/C
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Harris Interactive QuickQuery
Fielding Period: May 12-16, 2011
Neighted To The U.S. General Adult Population - Propensity
Q3115 Prior to your wedding, did/do you know the credit score of your fiance or partner?
Base: Married In Past 5 Years Or Getting Married Within Next 12 Months

|  | Total | Married <br> 5 Years | $\begin{aligned} & \text { Getting } \\ & \text { Married } \\ & \text { In Next } \\ & \text { 12 Months } \end{aligned}$ |
| :---: | :---: | :---: | :---: |
|  | (A) | (B) | (c) |
| Unweighted Base | 340 | 278 | 72 |
| Weighted Base | 328 | 266 | 76* |
| Yes | $\begin{gathered} 187 \\ 578 \end{gathered}$ | $\begin{array}{r}154 \\ 58 \text { 。 } \\ \hline\end{array}$ | 43 568 |
| мо | $\begin{aligned} & 141 \\ & 43 \% \end{aligned}$ | ${ }_{42 \%}^{111}$ | 33 <br> 448 |
| Sigma | $\begin{aligned} & 328 \approx \\ & 1008 \end{aligned}$ | $\begin{aligned} & 2668 \\ & 1008 \end{aligned}$ | 76 1008 |

Proportions/Means: Columns Tested (5\%, 10\% risk level) - B/C
overlap formulae used. $\star$ small base
National Endowment for Financial Education

Weighted To The U.S. General Adult Population - Propensity
Q3115 Prior to your wedding, did you know the credit score of your fiance or partner?
Base: Married In Past 5 Years

|  | Total | Married <br> In Past <br> 5 Years | Getting Married In Next 12 Months |
| :---: | :---: | :---: | :---: |
|  | (A) | (B) | (C) |
| Unweighted Base | 278 | 278 | 10 |
| Weighted Base | 266 | 266 | 14** |
| Yes | $\begin{gathered} 154 \\ 58 \% \end{gathered}$ | $\begin{gathered} 154 \\ 58 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 75 \% \end{aligned}$ |
| No | $\begin{gathered} 111 \\ 42 \% \end{gathered}$ | $\begin{gathered} 111 \\ 42 \% \end{gathered}$ | $\begin{gathered} 4 \\ 25 \% \end{gathered}$ |
| Sigma | $\begin{aligned} & 266 \\ & 100 \% \end{aligned}$ | $\begin{aligned} & 266 \\ & 100 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 100 \% \end{aligned}$ |

Proportions/Means: Columns Tested (5\%, 10\% risk level) - B/C
overlap formulae used. $* *$ very small base (under 30) ineligible for sig testing

Harris Interactive QuickQuery
Fielding Period: May 12-16, 2011
Fielding Period: May 12-16, 2011
National Endowment for Financial Education
Weighted To The U.S. General Adult Population - Propensity

Base: Getting Married In Next 12 Months

|  | Total | Married In Past <br> 5 Years | Getting Married In Next 12 Months |
| :---: | :---: | :---: | :---: |
|  | (A) | (B) | (C) |
| Unweighted Base | 72 | 10 | 72 |
| Weighted Base | 76* | 14** | 76* |
| Yes | $\begin{aligned} & 43 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 75 \% \end{aligned}$ | 43 $56 \%$ |
| No | $\begin{aligned} & 33 \\ & 44 \% \end{aligned}$ | $\stackrel{4}{25 \%}$ | 33 $44 \%$ |
| Sigma | $\begin{gathered} 76 \\ 100 \% \end{gathered}$ | $\begin{gathered} 14 \\ 100 \% \end{gathered}$ | 76 $100 \%$ |

Proportions/Means: Columns Tested (5\%, 10\% risk level) - B/C
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Harris Interactive QuickQuery
Fielding Period: May 12-16, 2011
Weighted To The U.S. General Adult Population - Propensity
Q3120 Do you regret how much money was spent/you are spending/will spend on your wedding?
Base: Married In Past 5 Years Or Getting Married Within Next 12 Months

|  | Total | Married <br> In Past <br> 5 Years | Getting Married In Next 12 Months |
| :---: | :---: | :---: | :---: |
|  | (A) | (B) | (C) |
| Unweighted Base | 340 | 278 | 72 |
| Weighted Base | 328 | 266 | 76* |
| Yes | $\begin{aligned} & 71 \% \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 22 \% \end{aligned}$ | 23 30 |
| No | $\begin{gathered} 257 \\ 78 \% \end{gathered}$ | $\begin{gathered} 207 \\ 78 \% \end{gathered}$ | 53 $70 \%$ |
| Sigma | $\begin{aligned} & 328 \\ & 100 \% \end{aligned}$ | $\begin{aligned} & 266 \\ & 100 \% \end{aligned}$ | 76 $100 \%$ |

Proportions/Means: Columns Tested (5\%, 10\% risk level) - B/C
overlap formulae used. * small base

Harris Interactive QuickQuery
Fielding Period: May 12-16, 2011
Fielding Period: May 12-16, 2011
National Endowment for Financial Education
Weighted To The U.S. General Adult Population - Propensity

Base: Married In Past 5 Years

|  | Total | Married <br> In Past <br> 5 Years | Getting Married In Next 12 Months |
| :---: | :---: | :---: | :---: |
|  | (A) | (B) | (C) |
| Unweighted Base | 278 | 278 | 10 |
| Weighted Base | 266 | 266 | 14** |
| Yes | $\begin{aligned} & 58 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 75 \% \end{aligned}$ |
| No | $\begin{gathered} 207 \\ \quad 78 \% \end{gathered}$ | $\begin{gathered} 207 \\ \quad 78 \% \end{gathered}$ | $\begin{gathered} 4 \\ 25 \% \end{gathered}$ |
| Sigma | $\begin{aligned} & 266 \\ & 100 \% \end{aligned}$ | $\begin{aligned} & 266 \\ & 100 \% \end{aligned}$ | $\begin{gathered} 14 \\ 100 \% \end{gathered}$ |

Proportions/Means: Columns Tested (5\%, 10\% risk level) - B/C
overlap formulae used. $* *$ very small base (under 30) ineligible for sig testing

Harris Interactive QuickQuery
Fielding Period: May 12-16, 2011
Fielding Period: May 12-16, 2011 Education
Weighted To The U.S. General Adult Population - Propensity

Base: Getting Married In Next 12 Months

|  | Total | Married In Past <br> 5 Years | Getting Married In Next 12 Months |
| :---: | :---: | :---: | :---: |
|  | (A) | (B) | (C) |
| Unweighted Base | 72 | 10 | 72 |
| Weighted Base | 76* | 14** | 76* |
| Yes | $\begin{aligned} & 23 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 75 \% \end{aligned}$ | 23 $30 \%$ |
| No | $\begin{aligned} & 53 \\ & 70 \% \end{aligned}$ | $\stackrel{4}{25 \%}$ | 53 70 |
| Sigma | $\begin{gathered} 76 \\ 100 \% \end{gathered}$ | $\begin{aligned} & 14 \\ & 100 \% \end{aligned}$ | 76\% |

Proportions/Means: Columns Tested (5\%, 10\% risk level) - B/C
overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Harris Interactive QuickQuery
Fielding Period: May 12-16, 2011
Fielding Period: May 12-16, 2011
National Endowment for Financial Education
Weighted To The U.S. General Adult Population - Propensity
Q3125 Which of the following would you rather have done with some or all of the money that was spent/you are spending/will spend on your wedding? Please select all that apply.
Base: Married In Past 5 Years Or Getting Married Within Next 12 Months And Regret How Much Was Spent On Wedding

|  | Total | Married <br> In Past <br> 5 Years | Getting Married In Next 12 Months |
| :---: | :---: | :---: | :---: |
|  | (A) | (B) | (C) |
| Unweighted Base | 68 | 55 | 20 |
| Weighted Base | 71* | 58* | 23** |
| Used toward expenses for a child | $\begin{aligned} & 31 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 44 \% \\ & \hline \end{aligned}$ | 10 |
| Put into savings | $\begin{aligned} & 29 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 37 \% \end{aligned}$ | $\stackrel{9}{41}$ |
| Started my/our own business | $\begin{aligned} & 24 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 37 \% \end{aligned}$ | $\stackrel{9}{91}$ |
| Used as a down payment on a home | $\begin{aligned} & 23 \\ & 32 \% \end{aligned}$ | ${ }_{36 \%}^{21}$ | $\stackrel{4}{48}$ |
| Paid down debt | $\begin{aligned} & 21 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 27 \% \end{aligned}$ | 838 |
| Used for continuing education expenses (e.g., college, graduate school) | $\begin{aligned} & 20 \\ & 28 \% \end{aligned}$ | 15 $25 \%$ | ${ }_{52}^{12}$ |
| Taken a honeymoon | $\begin{aligned} & 15 \\ & 21 \% \end{aligned}$ | $\stackrel{9}{16 \%}$ | 8 33 |
| Used as a down payment on a car | $\begin{aligned} & 15 \\ & 21 \% \end{aligned}$ | $\stackrel{9}{16 \%}$ | 7 ${ }^{7}$ |
| Taken a vacation (other than honeymoon) | $\begin{aligned} & 14 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 17 \% \end{aligned}$ | 25\% |
| Taken a more luxurious/ expensive honeymoon | $\begin{aligned} & 6 \\ & 8 \% \end{aligned}$ | $\stackrel{6}{10 \%}$ | ${ }_{4}^{1}$ |
| Other | $\begin{aligned} & 3 \\ & 5 \% \end{aligned}$ | $\stackrel{3}{5 \%}$ | - |
| Sigma | $\begin{aligned} & 200 \\ & 282 \% \end{aligned}$ | $\begin{aligned} & 158 \\ & 270 \% \end{aligned}$ | $\begin{gathered} 73 \\ 320 \% \end{gathered}$ |

Proportions/Means: Columns Tested (5\%, 10\% risk level) - B/C
Proportions/Means: Columns Tested (5\%, $10 \%$ risk level) - B/C
Overlap formulae used.

Harris Interactive QuickQuery
Fielding Period: May 12-16, 2011
National Endowment for Financial Education
Weighted To The U.S. General Adult Population - Propensity
Q3125 Which of the following would you rather have done with some or all of the money that was spent
Base: Married In Past 5 Years And Regret How Much Was Spent On Wedding

|  | Total | Married <br> In Past <br> 5 Years | Getting <br> Married <br> In Next <br> 12 Months |
| :---: | :---: | :---: | :---: |
|  | (A) | (B) | (C) |
| Unweighted Base | 55 | 55 | 7 |
| Weighted Base | 58* | 58* | 10** |
| Used toward expenses for a child | $\begin{aligned} & 26 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 44 \% \end{aligned}$ | 4 $42 \%$ |
| Started my/our own business | $\begin{aligned} & 22 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 37 \% \end{aligned}$ | 7 $67 \%$ |
| Put into savings | $\begin{aligned} & 21 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 37 \% \end{aligned}$ | $\stackrel{2}{17 \%}$ |
| Used as a down payment on a home | $\begin{aligned} & 21 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 36 \% \end{aligned}$ | 3 $25 \%$ |
| Paid down debt | $\begin{aligned} & 16 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 27 \% \end{aligned}$ | 23\% |
| Used for continuing education expenses (e.g., college, graduate school) | ${ }_{25 \%}^{15}$ | 15 $25 \%$ | 7 $65 \%$ |
| Taken a vacation (other than honeymoon) | $\begin{aligned} & 10 \\ & 17 \% \\ & \end{aligned}$ | 10 | ${ }_{20}$ |
| Taken a honeymoon | $\underset{16 \%}{9}$ | ${ }_{16}{ }^{\circ}$ | $\stackrel{2}{18 \%}$ |
| Used as a down payment on a car | $\begin{gathered} 9 \\ 16 \% \end{gathered}$ | $\underset{16 \%}{9}$ | ${ }_{12}{ }^{\text {\% }}$ |
| Taken a more luxurious/ expensive honeymoon | ${ }_{10 \%}^{6}$ | ${ }_{10 \%}^{6}$ | ${ }_{9}^{1}$ |
| Other | $\begin{aligned} & 3 \\ & 5 \% \end{aligned}$ | 3 $5 \%$ | - |
| Sigma | $\begin{aligned} & 158 \\ & 270 \% \end{aligned}$ | $\begin{aligned} & 158 \\ & 270 \% \end{aligned}$ | $\begin{gathered} 31 \\ 300 \% \end{gathered}$ |

Proportions/Means: Columns Tested (5\%, 10\% risk level) - B/C
Proportions/Means: Columns Tested (5\%, $10 \%$ risk level) - B/C
Overlap formulae used.

Harris Interactive QuickQuery
Fielding Period: May 12-16, 2011
Fielding Period: May 12-16, 2011
National Endowment for Financial Education
Weighted To The U.S. General Adult Population - Propensity
Q3125 Which of the following would you rather have done with some or all of the money you are
spending/will spend on your wedding? Please select all that apply. spending/will spend on your wedding? Please select all that apply.
Base: Getting Married Within Next 12 Months And Regret How Much Was Spent On Wedding

|  | Total | Married <br> In Past <br> 5 Years | Getting <br> Married <br> In Next <br> 12 Months |
| :---: | :---: | :---: | :---: |
|  | (A) | (B) | (C) |
| Unweighted Base | 20 | 7 | 20 |
| Weighted Base | $23 *$ | 10** | 23** |
| Used for continuing education expenses (e.g., college, graduate school) | $\begin{aligned} & 12 \\ & 52 \% \\ & \end{aligned}$ | $\begin{gathered} 7 \\ 65 \% \end{gathered}$ | 12 $52 \%$ |
| Used toward expenses for a child | $\begin{aligned} & 10 \\ & 42 \% \end{aligned}$ | $\begin{gathered} 4 \\ 42 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 42 \% \end{aligned}$ |
| Put into savings | $\begin{gathered} 9 \\ 41 \% \end{gathered}$ | $\begin{gathered} 2 \\ 17 \% \end{gathered}$ | $\stackrel{9}{41}{ }^{\circ}$ |
| Started my/our own business | $\begin{gathered} 9 \\ 41 \% \end{gathered}$ | $\begin{gathered} 7 \\ 67 \% \end{gathered}$ | 9 $41 \%$ |
| Paid down debt | $\begin{gathered} 8 \\ 33 \% \end{gathered}$ | $\underset{23 \%}{2}$ | 8 33 |
| Taken a honeymoon | $\begin{gathered} 8 \\ 33 \% \end{gathered}$ | $\begin{gathered} 2 \\ 18 \% \end{gathered}$ | 8 33 |
| Used as a down payment on a car | $\begin{gathered} 7 \\ 30 \% \end{gathered}$ | $\begin{gathered} 1 \\ 12 \% \end{gathered}$ | $\stackrel{7}{30}$ |
| Taken a vacation (other than honeymoon) | $\begin{gathered} 6 \\ 25 \% \end{gathered}$ | $\begin{gathered} 2 \\ 20 \% \end{gathered}$ | $\stackrel{6}{65}$ |
| Used as a down payment on a home | $\begin{gathered} 4 \\ 18 \% \end{gathered}$ | $\begin{gathered} 3 \\ 25 \% \end{gathered}$ | $\stackrel{4}{18 \%}$ |
| Taken a more luxurious/ expensive honeymoon | $\begin{aligned} & 1 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 9 \% \end{aligned}$ | ${ }_{4}^{1}$ |
| Other | - | - | - |
| Sigma | $\begin{gathered} 73 \\ 320 \% \end{gathered}$ | $\begin{gathered} 31 \\ 300 \% \end{gathered}$ | $\begin{gathered} 73 \\ 320 \% \end{gathered}$ |

Proportions/Means: Columns Tested (5\%, $10 \%$ risk level) - B/C
Proportions/Means: Columns Tested (5\%, $10 \%$ risk level) - B/C
Overlap formulae used.

Harris Interactive QuickQuery
Fielding Period: May 12-16, 2011
Fielding Period: May 12-16, 2011 Education

Base: All Respondents

|  | Total | Married <br> In Past <br> 5 Years | Getting Married In Next 12 Months |
| :---: | :---: | :---: | :---: |
|  | (A) | (B) | (C) |
| Unweighted Base | 2398 | 278 | 72 |
| Weighted Base | 2398 | 266 | 76* |
| Male | $\begin{array}{r} 1170 \\ 49 \% \end{array}$ | $\begin{gathered} 145 \\ 55 \% \end{gathered}$ | 51 |
| Female | $\begin{gathered} 1228 \\ 51 \% \end{gathered}$ | $\begin{gathered} 121 \\ 45 \% \end{gathered}$ | 26 $34 \%$ |
| Sigma | $\begin{gathered} 2398 \\ 100 \% \end{gathered}$ | $\begin{aligned} & 266 \\ & 100 \% \end{aligned}$ | $\begin{gathered} 76 \\ 100 \end{gathered}$ |

Proportions/Means: Columns Tested (5\%, 10\% risk level) - B/C Overlap formulae used. * small base

$$
\begin{aligned}
& \text { Fielding Period: May } 12-16,2011 \\
& \text { National Endowment for Financial Education }
\end{aligned}
$$

Base: All Respondents

|  | Total | Married <br> In Past <br> 5 Years | Getting Married In Next 12 Months |
| :---: | :---: | :---: | :---: |
|  | (A) | (B) | (C) |
| Unweighted Base | 2398 | 278 | 72 |
| Weighted Base | 2398 | 266 | 76* |
| 18-34 | $\begin{gathered} 699 \\ 29 \% \end{gathered}$ | $\begin{gathered} 158 \\ 59 \% \end{gathered}$ | $\begin{aligned} & 37 \\ & 49 \% \end{aligned}$ |
| 35-44 | $\begin{gathered} 427 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 55 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 18 \% \end{aligned}$ |
| 45-54 | $\begin{gathered} 492 \\ 21 \% \end{gathered}$ | 22 $8 \%$ | $\begin{aligned} & 18 \\ & 23 \div \mathrm{B} \end{aligned}$ |
| $55+$ | $\begin{gathered} 780 \\ 33 \% \end{gathered}$ | $\begin{aligned} & 30 \\ & 11 \% \end{aligned}$ | $\stackrel{8}{10 \%}$ |
| Mean | 45.9 | 35.6 | 38.1 |
| Std. Dev. | 16.59 | 11.99 | 11.81 |
| Std. Err. | 0.34 | 0.72 | 1.39 |
| Sigma | $\begin{gathered} 2398 \\ 100 \% \end{gathered}$ | $\begin{aligned} & 266 \\ & 100 \% \end{aligned}$ | $\begin{gathered} 76 \\ 100 \% \end{gathered}$ |

Proportions/Means: Columns Tested (5\%, 10\% risk level) - B/C overlap formulae used.

Fielding Period: May 12-16, 2011
Education
Weighted To The U.S. General Adult Population - Propensity
Q2102 Are you the parent/legal guardian of any child/children living at home with you who is/are...? Please select all that apply
Base: All Respondents

|  | Total | Married <br> In Past <br> 5 Years | Getting Married In Next 12 Months |
| :---: | :---: | :---: | :---: |
|  | (A) | (B) | (C) |
| Unweighted Base | 2398 | 278 | 72 |
| Weighted Base | 2398 | 266 | 76* |
| Parent/Legal Guardian of Child Under 18 Years (Net) | $\begin{gathered} 621 \\ 26 \% \end{gathered}$ | 120 $45 \%$ | 30 $39 \%$ |
| 2 years old or younger | $\begin{gathered} 134 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 69 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 15 \% \end{aligned}$ |
| $3-5$ years old | $\begin{gathered} 173 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 42 \\ & 16 \% \end{aligned}$ | 9 $12 \%$ |
| $6-9$ years old | $\begin{gathered} 195 \\ 8 \% \end{gathered}$ | 16 | ${ }^{7} 0$ \% |
| 10-12 years old | $\stackrel{211}{20}$ | 24. | 4 |
| 13-17 years old | $\begin{gathered} 269 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 25 \\ & 10 \% \end{aligned}$ | ${ }^{8} 10 \%$ |
| I am not the parent/legal guardian of any child under 18 years old who is living at home with me. | $\begin{gathered} 1777 \\ 74 \% \end{gathered}$ | 146 $55 \%$ | 46 $61 \%$ |
| Sigma | $\begin{gathered} 2758 \\ 115 \% \end{gathered}$ | $\begin{aligned} & 322 \\ & 121 \% \end{aligned}$ | $\begin{gathered} 86 \\ 112 \% \end{gathered}$ |

Proportions/Means: Columns Tested ( $5 \%$, 10\% risk level) - B/C
Overlap formulae used. ${ }^{*}$ small base

Harris Interactive QuickQuery
Fielding Period: May 12-16, 2011
National Endowment for Financial Education
Weighted To The U.S. General Adult Population - Propensity

Base: All Respondents

|  | Total | Married <br> In Past <br> 5 Years | Getting Married In Next 12 Months |
| :---: | :---: | :---: | :---: |
|  | (A) | (B) | (C) |
| Unweighted Base | 2398 | 278 | 72 |
| Weighted Base | 2398 | 266 | 76* |
| United States | $\begin{gathered} 2398 \\ 100 \% \end{gathered}$ | $\begin{aligned} & 266 \\ & 100 \% \end{aligned}$ | 76 $100 \%$ |
| Sigma | $\begin{gathered} 2398 \\ 100 \% \end{gathered}$ | $\begin{aligned} & 266 \\ & 100 \% \end{aligned}$ | $\begin{gathered} 76 \\ 100 \% \end{gathered}$ |

Proportions/Means: Columns Tested (5\%, 10\% risk level) - B/C overlap formulae used. * small base

Fielding Period: May 12-16, 2011
al Education
Weighted To The U.S. General Adult Population - Propensity

Base: All Respondents

|  | Total | Married In Past In <br> 5 Years | Getting Married In Next 12 Month |
| :---: | :---: | :---: | :---: |
|  | (A) | (B) | (C) |
| Unweighted Base | 2398 | 278 | 72 |
| Weighted Base | 2398 | 266 | 76* |
| 14.4k modem | 6 | - | 3 |
| 28.8k modem | 4 | * |  |
| 33.6k modem | $\begin{gathered} 20 \\ 18 \end{gathered}$ | ${ }^{16}$ 6\% | ${ }_{68}^{8}$ |
| 56k modem | ${ }_{48}^{101}$ | ${ }^{10} 48$ | 3 <br> 48 <br> 8 |
| Cable modem | $\stackrel{1053}{448}$ | ${ }_{448}^{118}$ | ${ }_{49}^{37}$ |
| T1 or ${ }^{\text {T3 }}$ line | ${ }^{42}$ | ${ }_{28}^{58}$ | ${ }_{48}^{38}$ |
| ISDN 1 ine | ${ }_{5}$ | - | - |
| ADSL/DSL | 793 $\quad 338$ | ${ }_{3080}^{80}$ | $\begin{aligned} & 13 \\ & 178 \end{aligned}$ |
| Other | 78 <br> 38 <br> 88 | ${ }_{18}^{28}$ | 38 48 |
| Not sure | $\begin{gathered} 296 \\ 128 \end{gathered}$ | $\begin{aligned} & 34 \\ & 138 \\ & \hline \end{aligned}$ | 10 |
| Sigma | $\begin{gathered} 2398 \\ 1002 \end{gathered}$ | $\begin{aligned} & 266 \\ & 1008 \end{aligned}$ | 76 $100 \%$ |

Proportions/Means: Columns Tested (5\%, 10\% risk level) - B/C
overlap formulae used. * small base

Fielding Period: May 12-16, 2011
National Endowment for Financial Education
Weighted To The U.S. General Adult Population - Propensity
Q2113 Excluding email, how many hours a week do you spend on the Internet or World Wide Web?
Base: All Respondents

|  | Total | Married <br> In Past <br> 5 Years | Getting <br> Married <br> In Next <br> 12 Months |
| :---: | :---: | :---: | :---: |
|  | (A) | (B) | (C) |
| Unweighted Base | 2398 | 278 | 72 |
| Weighted Base | 2398 | 266 | 76* |


| Light (Net) | 532 | 48 | 28 |
| :---: | :---: | :---: | :---: |
|  | $22 \%$ | 18\% | $36 \%$ B |
| 0 | $15$ | - | $1 \%$ |
| 1-7 | $\underset{22 \%}{517}$ | $\begin{aligned} & 48 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 35 \% \mathrm{~B} \end{aligned}$ |
| Med (Net) | $\begin{aligned} & 1163 \\ & 49 \% \end{aligned}$ | $\begin{gathered} 128 \\ 48 \% \end{gathered}$ | $\begin{aligned} & 28 \\ & 36 \% \end{aligned}$ |
| 8-14 | $\begin{gathered} 526 \\ 22 \% \end{gathered}$ | $\begin{aligned} & 72 \\ & 27 \% \\ & \end{aligned}$ | $\begin{aligned} & 13 \\ & 17 \% \end{aligned}$ |
| 15-21 | $\begin{gathered} 638 \\ 27 \% \end{gathered}$ | $\begin{aligned} & 56 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 19 \% \end{aligned}$ |
| Heavy (Net) | $\begin{gathered} 702 \\ \quad 29 \% \end{gathered}$ | $\begin{aligned} & 89 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 28 \% \end{aligned}$ |
| 22-28 | $\stackrel{216}{9 \%}$ | $\begin{aligned} & 29 \\ & 11 \% \end{aligned}$ | ${ }_{3}^{2}$ |
| 29-35 | $\begin{gathered} 219 \\ 9 \% \end{gathered}$ | $\begin{gathered} 18 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 4 \\ & 6 \% \end{aligned}$ |
| 36-42 | $\begin{gathered} 97 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\stackrel{8}{11 \%}$ |
| $43+$ | $\begin{gathered} 171 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 37 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 8 \% \end{aligned}$ |
| Mean | 19.3 | 20.9 | 17.6 |
| Std. Dev. | 15.96 | 17.17 | 15.33 |
| Std. Err. | 0.33 | 1.03 | 1.82 |
| Sigma | $\begin{gathered} 2398 \\ 100 \% \end{gathered}$ | $\begin{aligned} & 266 \\ & 100 \% \end{aligned}$ | $\begin{gathered} 76 \\ 100 \% \end{gathered}$ |

Proportions/Means: Columns Tested (5\%, 10\% risk level) - B/C
overlap formulae used. * small base

Harris Interactive QuickQuery
Fielding Period: May 12-16, 2011
Fielding Period: May 12-16, 2011 Education
Weighted To The U.S. General Adult Population - Propensity

## Base: All Respondents

|  | Total | Married <br> In Past <br> 5 Years | Getting Married In Next 12 Months |
| :---: | :---: | :---: | :---: |
|  | (A) | (B) | (C) |
| Unweighted Base | 2398 | 278 | 72 |
| Weighted Base | 2398 | 266 | 76* |
| Married | $\begin{gathered} 1313 \\ 55 \% \end{gathered}$ | $\begin{gathered} 242 \\ 91 \% \mathrm{C} \end{gathered}$ | $\begin{aligned} & 19 \\ & 25 \% \end{aligned}$ |
| Single, never married | $\begin{gathered} 598 \\ 25 \% \end{gathered}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | ${ }_{22 \% \mathrm{~B}}^{17}$ |
| Divorced | $\begin{gathered} 223 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 14 \% \mathrm{~B} \end{aligned}$ |
| Separated | $\begin{gathered} 38 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 15 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 5 \% \end{aligned}$ |
| Widowed | ${ }_{91}^{91}$ | - | 1\% |
| Living with partner | $\begin{gathered} 135 \\ 6 \% \end{gathered}$ | $-$ | $\begin{aligned} & 25 \\ & 33 \% \mathrm{~B} \end{aligned}$ |
| Sigma | $\begin{gathered} 2398 \\ 100 \% \end{gathered}$ | $\begin{aligned} & 266 \\ & 100 \% \end{aligned}$ | $\begin{gathered} 76 \\ 100 \% \end{gathered}$ |

Proportions/Means: Columns Tested (5\%, 10\% risk level) - B/C verlap formulae used

$$
\begin{aligned}
& \text { Fielding Period: May } 12-16,2011 \\
& \text { National Endowment for Financial Education }
\end{aligned}
$$

Base: All Respondents

|  | Total | Married <br> In Past <br> 5 Years | Getting Married In Next 12 Months |
| :---: | :---: | :---: | :---: |
|  | (A) | (B) | (C) |
| Unweighted Base | 2398 | 278 | 72 |
| Weighted Base | 2398 | 266 | 76* |
| 1 | $\begin{gathered} 407 \\ 17 \% \end{gathered}$ | $\begin{aligned} & 18 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 15 \% \mathrm{~b} \end{aligned}$ |
| 2 | $\begin{gathered} 897 \\ 37 \% \end{gathered}$ | $\begin{gathered} 126 \\ 47 \% \end{gathered}$ | $\begin{aligned} & 30 \\ & 39 \% \end{aligned}$ |
| 3 | $\begin{gathered} 447 \\ \quad 19 \% \end{gathered}$ | $\begin{aligned} & 47 \% \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 17 \% \end{aligned}$ |
| 4 | $\begin{gathered} 344 \\ 14 \% \end{gathered}$ | $\begin{aligned} & 42 \% \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 13 \% \end{aligned}$ |
| 5+ | $\begin{gathered} 303 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 34 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & \text { 15\% } \end{aligned}$ |
| Mean | 2.8 | 2.9 | 2.9 |
| Std. Dev. | 1.62 | 1.31 | 1.89 |
| Std. Err. | 0.03 | 0.08 | 0.22 |
| Sigma | $\begin{gathered} 2398 \\ 100 \% \end{gathered}$ | $\begin{aligned} & 266 \\ & 100 \% \end{aligned}$ | $\begin{gathered} 76 \\ 100 \% \end{gathered}$ |

Proportions/Means: Columns Tested (5\%, 10\% risk level) - B/C
Overlap formulae used. * small base

Fielding Period: May 12-16, 2011
Education
Weighted To The U.S. General Adult Population - Propensity

## Base: All Respondents

|  | Total | Married <br> In Past <br> 5 Years | Getting Married In Next 12 Months |
| :---: | :---: | :---: | :---: |
|  | (A) | (B) | (C) |
| Unweighted Base | 2398 | 278 | 72 |
| Weighted Base | 2398 | 266 | 76* |
| 1 | $\begin{gathered} 470 \\ 20 \% \end{gathered}$ | $\underset{9 \%}{23}$ | $\begin{aligned} & 15 \\ & 20 \% \mathrm{~B} \end{aligned}$ |
| 2 | $\begin{array}{r} 1321 \\ 55 \% \end{array}$ | ${ }_{78 \% \mathrm{C}}^{207}$ | $\begin{aligned} & 41 \\ & 53 \% \\ & \hline 10 \end{aligned}$ |
| 3-4 | $\begin{aligned} & 537 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 20 \% \mathrm{~b} \end{aligned}$ |
| 5+ | $\begin{gathered} 70 \\ 30 \end{gathered}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | 5 7 |
| Mean | 2.2 | 2.1 | 2.3 |
| Std. Dev. | 1.15 | 0.73 | 1.23 |
| Std. Err. | 0.02 | 0.04 | 0.15 |
| Sigma | $\begin{gathered} 2398 \\ 100 \% \end{gathered}$ | $\begin{aligned} & 266 \\ & 100 \% \end{aligned}$ | $\begin{gathered} 76 \\ 100 \% \end{gathered}$ |

Proportions/Means: Columns Tested (5\%, 10\% risk level) - B/C
Overlap formulae used. * small base

Harris Interactive QuickQuery
Fielding Period: May 12-16, 2011
Fielding Period: May 12-16, 2011 Education
Weighted To The U.S. General Adult Population - Propensity

|  | Total | $\begin{aligned} & \text { Married } \\ & \text { In Past } \\ & 5 \text { Years } \end{aligned}$ | $\begin{aligned} & \text { Getting } \\ & \text { Married } \\ & \text { In Next } \\ & \text { I2 Months } \end{aligned}$ |
| :---: | :---: | :---: | :---: |
|  | (A) | (B) | (C) |
| Unweighted Base | 2398 | 278 | 72 |
| Weighted Base | 2398 | 266 | ${ }^{76 *}$ |
| Children in Household (Net) | $\begin{gathered} 750 \\ 318 \end{gathered}$ | ${ }_{448}^{116}$ | ${ }^{29}$ |
| 1 | $\begin{gathered} 332 \\ 148 \\ 148 \end{gathered}$ | ${ }_{218}^{55}$ | ${ }_{23}^{17}$ |
| 2 | $\begin{gathered} 266 \\ 118 \\ \end{gathered}$ | $\begin{aligned} & 49 \\ & 188 \end{aligned}$ | ${ }_{8}^{68}$ |
| ${ }^{3+}$ | $\begin{gathered} 153 \\ { }_{68} 8 \end{gathered}$ | 12 5 5 | ${ }_{6}^{5}$ |
| No children in ${ }^{\text {H\% }}$ | ${ }^{1648}{ }_{698}$ | $\begin{gathered} 150 \\ 568 \end{gathered}$ | ${ }_{6}^{48}$ |
| Mean | 1.9 | 1.7 | 1.6 |
| sta. Dev. | 0.99 | 0.72 | 0.94 |
| Std. Err. | 0.04 | 0.06 | 0.19 |
| Sigma | $\begin{gathered} 2398 \\ 1008 \end{gathered}$ | $\begin{aligned} & 266 \\ & 100 \% \end{aligned}$ | 76 1008 |

Proportions/Means: Columns Tested (5\%, 10\% risk level) - B/C
Overlap formulae used. * small base

Harris Interactive QuickQuery
Fielding Period: May 12-16, 2011
Fielding Period: May 12-16, 2011
National Endowment for Financial Education
Weighted To The U.S. General Adult Population - Propensity
Q2143 Please enter the age of each child under 18. Enter "0" for children less than one year of age. If you decline to answer, please enter "99" in the box.
Base: Respondents who Have Children Under 18 In Household

|  | Total | Married <br> In Past <br> 5 Years | Getting <br> Married <br> In Next <br> 12 Months |
| :---: | :---: | :---: | :---: |
|  | (A) | (B) | (C) |
| Unweighted Base | 732 | 124 | 25 |
| Weighted Base | 750 | 116* | 29** |
| Any Kids (Net) | $\begin{gathered} 732 \\ 98 \% \end{gathered}$ | $\begin{aligned} & 116 \\ & 100 \% \end{aligned}$ | $\begin{gathered} 29 \\ 100 \% \end{gathered}$ |
| Kids Under 6 | $\begin{gathered} 265 \\ 35 \% \end{gathered}$ | $\begin{aligned} & 68 \\ & 59 \% \\ & \hline \end{aligned}$ |  |
| Kids 6-12 | $\begin{gathered} 395 \\ 53 \% \end{gathered}$ | $\begin{aligned} & 42 \\ & 37 \% \end{aligned}$ | 16 |
| Kids 13-17 | $\begin{gathered} 346 \\ 46 \% \end{gathered}$ | $\begin{aligned} & 33 \\ & 29 \% \end{aligned}$ | 5 ${ }^{5} 8$ |
| Decline to answer | ${ }_{2 \%}^{18}$ | - | - |
| Sigma | $\begin{gathered} 1024 \\ 137 \% \end{gathered}$ | $\begin{aligned} & 144 \\ & 124 \% \end{aligned}$ | $\begin{gathered} 32 \\ 111 \% \end{gathered}$ |

Proportions/Means: Columns Tested ( $5 \%$, $10 \%$ risk level) - $\mathrm{B} / \mathrm{C}$
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Harris Interactive QuickQuery
Fielding Period: May 12-16, 2011
Fielding Period: May 12-16, 2011
National Endowment for Financial Education
Weighted To The U.S. General Adult Population - Propensity
Q2145 which of the following best describes your current primary residence?

## Base: All Respondents

|  | Total | Married <br> In Past <br> 5 Years | Getting Married In Next 12 Months |
| :---: | :---: | :---: | :---: |
|  | (A) | (B) | (C) |
| Unweighted Base | 2398 | 278 | 72 |
| Weighted Base | 2398 | 266 | 76* |
| Own (Net) | $\begin{array}{r} 1567 \\ 65 \% \end{array}$ | $\begin{gathered} 165 \\ 62 \% \end{gathered}$ | 42 $55 \%$ |
| A house that I/we own | $\begin{gathered} 1399 \\ 58 \% \end{gathered}$ | $\begin{aligned} & 151 \\ & \\ & 57 \% \mathrm{C} \end{aligned}$ | 30 |
| An apartment or condominium that I/we own | $\begin{gathered} 96 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | 7 |
| Another type of home that I/we own | $\begin{gathered} 73 \\ 3 \% \\ \hline \end{gathered}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | 5 |
| Rent (Net) | $\begin{aligned} & 757 \\ & \quad 32 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 35 \% \end{aligned}$ | 32 $43 \%$ |
| A house that I/we rent or lease | $\begin{gathered} 357 \\ 15 \% \end{gathered}$ | $\begin{aligned} & 44 \% \\ & 17 \% \end{aligned}$ | 11. |
| An apartment or condominium that I/we rent or lease | $\begin{gathered} 334 \\ 14 \% \end{gathered}$ | $\begin{aligned} & 45 \\ & 17 \% \end{aligned}$ | 21. |
| Another type of home that I/we rent or lease | 66 $3 \%$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | ${ }_{2}{ }^{\circ}$ |
| None of these | 74 $3 \%$ $3 \%$ | $\begin{aligned} & 9 \\ & 3 \% \end{aligned}$ | $\stackrel{2}{3 \%}$ |
| House (Net) | $\begin{gathered} 1756 \\ 73 \% \end{gathered}$ | ${ }_{74 \% \mathrm{C}}^{195}$ | 41 53 |
| Apartment/Condominium (Net) | $\begin{gathered} 429 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 52 \\ & 19 \% \end{aligned}$ | 27 <br> $36 \%$ |
| Other (Net) | $\begin{gathered} 139 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 9 \\ & 4 \frac{9}{8} \end{aligned}$ | ${ }_{8}^{6}$ \% |
| Sigma | $\begin{gathered} 2398 \\ 100 \% \end{gathered}$ | $\begin{aligned} & 266 \\ & 100 \% \end{aligned}$ | 76 $100 \%$ |

Harris Interactive QuickQuery
Fielding Period: May 12-16, 2011
National Endowment for Financial Education
Weighted To The U.S. General Adult Population - Propensity
Q2146 What is the highest level of education you have completed or the highest degree you have received?
Base: All Respondents

|  | Total | Married <br> In Past <br> 5 Years | Getting Married In Next 12 Months |
| :---: | :---: | :---: | :---: |
|  | (A) | (B) | (C) |
| Unweighted Base | 2398 | 278 | 72 |
| Weighted Base | 2398 | 266 | 76* |
| Less than high school | $\begin{gathered} 16 \\ 1 \% \end{gathered}$ | ${ }^{4} 18$ | - |
| Completed some high school | $\begin{gathered} 153 \\ 6 \% \end{gathered}$ | ${ }_{3}^{8}$ | 7 |
| High school graduate or equivalent (e.g., GED) | $\begin{gathered} 866 \\ 36 \% \end{gathered}$ | 60 $23 \%$ | ${ }_{216}{ }^{16}$ |
| Completed some college, but no degree | $\begin{gathered} 478 \\ 20 \% \end{gathered}$ | $\begin{aligned} & 42 \\ & 16 \% \end{aligned}$ | 12 |
| Associate's degree | $\underset{9 \%}{211}$ | 33 | 13 $17 \%$ |
| $\begin{aligned} & \text { College graduate (e.g., } \\ & \text { B.A., A.B., B.S.) } \end{aligned}$ | $\begin{aligned} & 443 \\ & 18 \% \end{aligned}$ | 77. | 15 |
| Completed some graduate school, but no degree | $\begin{gathered} 58 \\ 2 \% \end{gathered}$ | 14. | ${ }^{4}$ 6\% |
| Completed graduate school <br> (e.g., M.S., M.D., Ph.D.) | 172 $7 \%$ | 28 | $\stackrel{9}{12 \%}$ |
| Sigma | $\begin{gathered} 2398 \\ 100 \% \end{gathered}$ | $\begin{aligned} & 266 \\ & 100 \% \end{aligned}$ | 76 $100 \%$ |

Proportions/Means: Columns Tested (5\%, 10\% risk level) - B/C
overlap formulae used. ${ }^{*}$ small base

Fielding Period: May 12-16, 2011
Weighted To The U.S. General Adult Population - Propensity
Base: All Respondents

|  | Total | Married <br> In Past <br> 5 Years | Getting Married In Next 12 Months |
| :---: | :---: | :---: | :---: |
|  | (A) | (B) | (C) |
| Unweighted Base | 2398 | 278 | 72 |
| Weighted Base | 2398 | 266 | 76* |
| Employed full time | $\begin{gathered} 1009 \\ 42 \% \end{gathered}$ | $\begin{gathered} 177 \\ 67 \% \end{gathered}$ | 55 $72 \%$ |
| Employed part time | $\begin{gathered} 292 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 35 \\ & 13 \% \end{aligned}$ | ${ }^{8} 10 \%$ |
| Self-employed | ${ }_{8 \%}^{181}$ | $\begin{aligned} & 14 \\ & 5 \% \end{aligned}$ | 11\% |
| Not employed, but looking for work | ${ }_{8 \%}^{186}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | ${ }^{3}$ \% |
| Not employed and not looking for work | ${ }^{59}$ 2\% | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $-$ |
| Not employed, unable to work due to a disability or illness | 122 | $\begin{aligned} & 7 \% \\ & 3 \% \end{aligned}$ | 2 $3 \%$ |
| Retired | $\begin{gathered} 441 \\ 18 \% \end{gathered}$ | $\begin{gathered} 14 \\ 5 \% \end{gathered}$ | 3 $4 \%$ |
| Student | $\begin{gathered} 268 \\ 11 \% \end{gathered}$ | ${ }_{8 \%}^{21}$ | $\stackrel{4}{5 \%}$ |
| Homemaker | $\begin{gathered} 261 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 35 \\ & 13 \% \mathrm{c} \end{aligned}$ | 2\% |
| Sigma | $\begin{gathered} 2820 \\ 118 \% \end{gathered}$ | $\begin{aligned} & 310 \\ & 117 \% \end{aligned}$ | ${ }^{86}$ 112\% |

Proportions/Means: Columns Tested (5\%, 10\% risk level) - B/C overlap formulae used. * small base

Fielding Period: May 12-16, 2011
Education
Weighted To The U.S. General Adult Population - Propensity
Base: All Respondents

|  | Total | Married <br> In Past <br> 5 Years | Getting Married In Next 12 Months |
| :---: | :---: | :---: | :---: |
|  | (A) | (B) | (C) |
| Unweighted Base | 2398 | 278 | 72 |
| Weighted Base | 2398 | 266 | 76* |
| Less than \$15,000 | $189$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | * |
| \$15,000 to \$24,999 | $\begin{array}{r} 204 \\ 8 \% \end{array}$ | $\stackrel{15}{15}$ | 7 |
| \$25,000 to \$34,999 | $\begin{gathered} 209 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 26 \\ & 10 \% \end{aligned}$ | 13 |
| \$35,000 to \$49,999 | $\begin{gathered} 290 \\ 12 \% \end{gathered}$ | $\begin{gathered} 18 \\ 7 \% \end{gathered}$ | $\stackrel{9}{12 \%}$ |
| \$50,000 to \$74,999 | $\begin{gathered} 403 \\ 17 \% \end{gathered}$ | $\begin{aligned} & 62 \\ & 23 \% \end{aligned}$ | 218 |
| \$75,000 to \$99,999 | $\begin{gathered} 275 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 32 \\ & 12 \% \end{aligned}$ | $4{ }^{4}$ |
| \$100,000 to \$124,999 | $\begin{gathered} 224 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 28 \\ & 10 \% \end{aligned}$ | 2 |
| \$125,000 to \$149,999 | $\begin{gathered} 108 \\ 4 \% \end{gathered}$ | $\underset{6 \%}{16}$ | $4{ }_{6}$ |
| \$150,000 to \$199,999 | $89$ | $\begin{gathered} 15 \\ 6 \% \end{gathered}$ | 4 |
| \$200,000 to \$249,999 | $\begin{gathered} 26 \\ 1 \% \end{gathered}$ | ${ }_{\text {* }}$ | 2 |
| \$250,000 or more | $\stackrel{48}{48}$ | $17{ }_{6}$ | 4 |
| Decline to answer | $\begin{gathered} 333 \\ 14 \% \end{gathered}$ | $\begin{aligned} & 30 \\ & 11 \% \end{aligned}$ | ${ }_{8}^{6}$ |
| Sigma | $\begin{gathered} 2398 \\ 100 \% \end{gathered}$ | $\begin{aligned} & 266 \\ & 100 \% \end{aligned}$ | $\begin{gathered} 76 \\ 100 \% \end{gathered}$ |

Proportions/Means: Columns Tested (5\%, 10\% risk level) - B/C
Overlap formulae used. * small base
Fielding Period: May 12-16, 2011
National Endowment for Financial Education
National Endowment for Financial Education

Weighted To The U.S. General Adult Population - Propensity
Q2159 Many households have money that they invest for many purposes. Excluding any company pension or retirement plan or any poperty investments, what would you estimate your household's total investable and disposable assets to be?

Base: All Respondents

|  | Total | Married <br> In Past <br> 5 Years | Getting Married In Next 12 Months |
| :---: | :---: | :---: | :---: |
|  | (A) | (B) | (C) |
| Unweighted Base | 2398 | 278 | 72 |
| Weighted Base | 2398 | 266 | 76* |
| Less than \$10,000 | $\begin{gathered} 752 \\ 31 \% \end{gathered}$ | $\begin{aligned} & 70 \\ & 26 \% \\ & \hline \end{aligned}$ | 22 29\% |
| \$10,000 to \$24,999 | $\begin{gathered} 155 \\ 6 \% \end{gathered}$ | 14 | 10 |
| \$25,000 to \$49,999 | $\begin{gathered} 130 \\ 5 \% \end{gathered}$ | 25 ${ }_{9}$ | ${ }^{4}$ 5\% |
| \$50,000 to \$99,999 | $\begin{gathered} 116 \\ 5 \% \end{gathered}$ | 11 4 \% | ${ }_{8}^{6}$ |
| \$100,000 to \$249,999 | $\begin{gathered} 170 \\ 7 \% \end{gathered}$ | 24, | ${ }^{3}$ |
| \$250,000 to \$499,999 | $\begin{aligned} & 96 \\ & 4 \% \end{aligned}$ | 10 | $1{ }^{1}$ |
| \$500,000 to \$749,999 | $\begin{gathered} 60 \\ 3 \% \end{gathered}$ | ${ }^{4} 18$ | $1{ }^{1}$ 。 |
| \$750,000 to \$999,999 | $\begin{gathered} 25 \\ 1 \% \end{gathered}$ | ${ }_{*}^{1}$ | - |
| \$1,000,000 to \$2,499,999 | $\begin{aligned} & 36 \\ & 10 \end{aligned}$ | 14 5 | ${ }^{4}$ 6\% |
| \$2,500,000 to \$4,999,999 | $\begin{aligned} & 19 \\ & 1 \% \end{aligned}$ | ${ }_{*}$ | ${ }_{1}$ \% |
| \$5,000,000 or more | $\begin{aligned} & 23 \\ & 1 \% \\ & \hline 1 \end{aligned}$ | $17{ }_{6}$ | ${ }^{4}$ \% |
| Not sure | $\begin{gathered} 275 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 26 \\ & 10 \% \end{aligned}$ | ${ }^{7} 9$ |
| Decline to answer | $\begin{gathered} 543 \\ 23 \% \end{gathered}$ | $\begin{aligned} & 50 \\ & 19 \% \end{aligned}$ | 15 |
| Sigma | $\begin{aligned} & 2398 \\ & 100 \% \end{aligned}$ | $\begin{aligned} & 266 \\ & 100 \% \end{aligned}$ | $\begin{gathered} 76 \\ 100 \% \end{gathered}$ |

Proportions/Means: Columns Tested (5\%, 10\% risk level) - B/C
Overlap formulae used. * small base

$$
\begin{aligned}
& \text { Harris Interactive QuickQuery } \\
& \text { Fielding Period: May 12-16, } 2011
\end{aligned}
$$

$$
1 \text { Education }
$$

$$
\begin{aligned}
& \text { National Endowment for Financial Education } \\
& \text { Weighted To The U.S. General Adult Population - Propensity }
\end{aligned}
$$

Base: All Respondents

|  | Total | Married <br> In Past <br> 5 Year | Getting Married <br> 12 Months |
| :---: | :---: | :---: | :---: |
|  | (A) | (B) | (C) |
| Unveighted Base | 2398 | 278 | 72 |
| Weighted Base | 2398 | 266 | 76* |
| Alabama | ${ }_{18}^{18}$ | - | ${ }_{2 \mathrm{a} \text { b }}^{1}$ |
| ${ }^{\text {Alaska }}$ | ${ }_{*}^{2}$ | - | - |
| Arizona | $57$ | ${ }_{2 \%}^{68}$ | - |
| Arkansas | ${ }_{1 \%}^{16}$ | * | - |
| California | $\begin{gathered} 292 \\ 128 \end{gathered}$ | ${ }^{55}$ | ${ }_{268}^{20}$ |
| Colorado | ${ }^{41} 8$ | ${ }_{28}^{48}$ | - |
| Connecticut | ${ }_{18}^{27}$ | ${ }_{2}^{58}$ | ${ }_{3}^{2}$ |
| Delaware | ${ }_{*}^{10}$ | ${ }_{*}^{1}$ | - |
| District of Columbia | ${ }_{*}$ | - | ${ }_{18}^{18}$ |
| Florida | ${ }^{157}{ }_{78}$ | 13 58 5 | 48 |
| Georgia | ${ }_{38}^{77}$ | 13 58 | $\stackrel{4}{5 \%}$ |
| Hawai i | ${ }_{*}^{2}$ | - | - |
| Idaho | ${ }^{10}$ | ${ }_{*}^{1}$ | ${ }_{18}^{18}$ |
| Illinois | ${ }_{48}^{86}$ | ${ }_{3} 7$ | ${ }_{48}^{38}$ |
| Indiana | ${ }^{47} 28$ | ${ }_{2}^{5}$ | ${ }_{3}^{2}$ |

Fielding Period: May 12-16, 2011
National Endowment for Financial Education
Weighted To The U.S. General Adult Population - Propensity

Base: All Respondents

|  | Total | $\begin{aligned} & \text { Married } \\ & \text { In Past } \end{aligned}$ $5 \text { Years }$ | Getting Married 12 Months 12 Month |
| :---: | :---: | :---: | :---: |
|  | ${ }^{(A)}$ | (B) | (c) |
| weighted Base | 2398 | 266 | 76* |
| Iowa | ${ }_{18}^{20}$ | ${ }_{*}^{1}$ | ${ }_{58}^{4}$ |
| Kansas | ${ }_{18}^{32}$ | ${ }_{18}{ }^{2}$ | ${ }_{18}^{18}$ |
| Kentucky | ${ }_{28}^{39}$ | ${ }^{5} 8$ | - |
| Louisiana | ${ }_{18}^{32}$ | - | ${ }_{1}^{18}$ |
| Maine | ${ }_{18}^{24}$ | ${ }_{1}^{2}$ \% | - |
| Maryland | ${ }^{33}{ }_{18}$ | ${ }_{18}^{48}$ | ${ }_{4}^{3}$ |
| Massachusetts | 36 28 | ${ }_{18}^{2}$ | - |
| Michigan | ${ }^{76}$ | ${ }_{3 \%}$ | ${ }_{5}^{4}$ |
| Minnesota | ${ }_{28}^{43}$ | 78 | ${ }^{*}$ \% |
| Mississippi | ${ }_{18}^{13}$ | - | * |
| Missouri | 44 | ${ }^{5} 8$ | * |
| Montana | * | - | - |
| Nebraska | ${ }_{18}^{14}$ | ${ }_{18}$ | ${ }_{1 \%}^{18}$ |
| Nevada | ${ }_{18}^{21}$ | ${ }_{18}^{18}$ | - |
| New Hampshire | 13 18 | ${ }_{18}^{2}$ | - |
| New Jersey | ${ }^{76}$ | ${ }^{15}$ | ${ }_{3}^{2}$ |

Fielding Period: May 12-16, 2011
National Endowment for Financial Education
Weighted To The U.S. General Adult Population - Propensity

Base: All Respondents

|  | ${ }_{\text {Total }}$ | $\begin{aligned} & \text { Married } \\ & \text { In Past } \\ & 5 \text { Years } \end{aligned}$ | $\begin{aligned} & \text { Getting } \\ & \text { Married } \\ & \text { In Next } \\ & 12 \text { Months } \end{aligned}$ |
| :---: | :---: | :---: | :---: |
|  | (A) | (B) | (C) |
| Weighted Base | 2398 | 266 | ${ }^{76 *}$ |
| New Mexico | 7 | - | - |
| New York | ${ }^{151}{ }_{6 \%}$ | ${ }_{8}^{22}$ | ${ }^{8}$ |
| North Carolina | 82 38 | ${ }_{38}^{88}$ | ${ }^{3} 8$ |
| North Dakota | ${ }^{2}$ | ${ }_{*}^{1}$ | - |
| ohio | ${ }^{84} 48$ | ${ }_{3}^{7}$ | ${ }_{1}$ 1\% |
| Oklahoma | ${ }^{19} 18$ | ${ }_{18}^{38}$ | - |
| oregon | 38 28 28 | ${ }^{3} 8$ | ${ }_{2}^{1}$ |
| Pennsylvania | 113 58 | ${ }_{38}$ | ${ }_{5}^{4}$ |
| Rhode Island | ${ }_{*}^{6}$ | * | - |
| South Carolina | ${ }^{39}$ | * | - |
| South Dakota | ${ }_{*}^{6}$ | ${ }_{18}$ | - |
| Tennessee | $\begin{array}{r}37 \\ 28 \\ \hline 88\end{array}$ | ${ }^{7} 8$ | - |
| Texas | ${ }^{198}$ | ${ }^{21} 8$ | ${ }_{2 \%}^{2 \%}$ |
| Utah | ${ }^{24} 18$ | ${ }_{1}^{4} 8$ | - |
| Vermont | ${ }_{\text {* }} \times$ | ${ }_{1}^{2} 8$ | - |
| Virginia | 75 38 | ${ }_{18}^{2}$ | ${ }_{4}^{3} 8$ |

Harris Interactive QuickQuery
Fielding Period: May 12-16, 2011
National Endowment for Financial Education
Weighted To The U.S. General Adult Population - Propensity

Base: All Respondents

|  | Total | Married <br> In Past <br> 5 Years | Getting <br> Married <br> In Next <br> 12 Months |
| :---: | :---: | :---: | :---: |
|  | (A) | (B) | (C) |
| Weighted Base | 2398 | 266 | 76* |
| Washington | $\begin{gathered} 53 \\ 2 \% \end{gathered}$ | 1 | * |
| West Virginia | $\begin{gathered} 14 \\ 1 \% \end{gathered}$ | 1\% | - |
| Wisconsin | $\begin{gathered} 74 \\ 3 \% \end{gathered}$ | ${ }^{7}$ | - |
| Wyoming | ${ }_{*}^{2}$ | - | - |
| Sigma | $\begin{gathered} 2398 \\ 100 \% \end{gathered}$ | $\begin{aligned} & 266 \\ & 100 \% \end{aligned}$ | $\begin{gathered} 76 \\ 100 \% \end{gathered}$ |

Proportions/Means: Columns Tested (5\%, 10\% risk level) - B/C Overlap formulae used. * small base

Harris Interactive QuickQuery
Fielding Period: May 12-16, 2011
Fielding Period: May 12-16, 2011 Education
Weighted To The U.S. General Adult Population - Propensity

Base: All Respondents

|  | Total | Married <br> In Past <br> 5 Years | Getting <br> Married <br> In Next <br> 12 Months |
| :---: | :---: | :---: | :---: |
|  | (A) | (B) | (C) |
| Unweighted Base | 2398 | 278 | 72 |
| Weighted Base | 2398 | 266 | 76* |
| Northeast | $\begin{gathered} 510 \\ 21 \% \end{gathered}$ | $\begin{aligned} & 64 \\ & 24 \% \end{aligned}$ | ${ }^{21}$ 27\% |
| Midwest | $\begin{array}{r} 529 \\ 22 \% \end{array}$ | $\begin{aligned} & 55 \\ & 21 \% \end{aligned}$ | ${ }_{21}^{16}$ |
| South | $\begin{gathered} 801 \\ 33 \% \end{gathered}$ | $\begin{aligned} & 72 \\ & 27 \% \end{aligned}$ | 17 |
| West | $\begin{gathered} 558 \\ 23 \% \end{gathered}$ | $\begin{aligned} & 75 \\ & 28 \% \end{aligned}$ | 22 |
| Sigma | $\begin{gathered} 2398 \\ 100 \% \end{gathered}$ | $\begin{aligned} & 266 \\ & 100 \% \end{aligned}$ | 76 $100 \%$ |

Proportions/Means: Columns Tested (5\%, 10\% risk level) - B/C
Overlap formulae used. * small base

Harris Interactive QuickQuery
Fielding Period: May 12-16, 2011
Weighted To The U.S. General Adult Population - Propensity
Base: All Respondents
Q2175 Are you of Hispanic origin, such as Latin American, Mexican, Puerto Rican, or Cuban?

|  | Total | Married <br> In Past <br> 5 Years | Getting Married In Next 12 Months |
| :---: | :---: | :---: | :---: |
|  | (A) | (B) | (C) |
| Unweighted Base | 2398 | 278 | 72 |
| Weighted Base | 2398 | 266 | 76* |
| Yes, of Hispanic origin | $\begin{gathered} 309 \\ 13 \% \end{gathered}$ | 24 $9 \%$ | $\stackrel{8}{11 \%}$ |
| No, not of Hispanic origin | $\begin{aligned} & 2037 \\ & 85 \% \end{aligned}$ | $\begin{gathered} 237 \\ 89 \% \end{gathered}$ | 688\% |
| Decline to answer | $\begin{aligned} & 53 \\ & 2 \% \end{aligned}$ | $\stackrel{4}{2 \%}$ | - |
| Sigma | $\begin{gathered} 2398 \\ 100 \% \end{gathered}$ | $\begin{aligned} & 266 \\ & 100 \% \end{aligned}$ | $\begin{gathered} 76 \\ 100 \% \end{gathered}$ |

Proportions/Means: Columns Tested ( $5 \%$, $10 \%$ risk level) - B/C
Overlap formulae used. $\quad \star$ small base

Harris Interactive QuickQuery
Fielding Period: May 12-16, 2011
Weighted To The U.S. General Adult Population - Propensity

## Base: All Respondents

|  | Total | Married In Past 5 Years | Getting <br> Married <br> In Next <br> 12 Months |
| :---: | :---: | :---: | :---: |
|  | (A) | (B) | (C) |
| Unweighted Base | 2398 | 278 | 72 |
| Weighted Base | 2398 | 266 | 76* |
| White | $\begin{gathered} 1873 \\ 78 \% \end{gathered}$ | $\begin{aligned} & 214 \\ & 80 \% \mathrm{c} \end{aligned}$ | 51 $67 \%$ |
| Black | ${ }_{8 \%}^{182}$ | ${ }_{9 \%}^{24}$ | 14. |
| African American | $\begin{gathered} 100 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 9 \\ & 3 \% \end{aligned}$ | ${ }_{8}^{6}$ |
| Asian or Pacific Islander | $\begin{aligned} & 31 \\ & 1 \% \\ & 10 \end{aligned}$ | ${ }_{2}^{4}$ | $1{ }^{1}$ |
| Native American or Alaskan native | 17 1\% | ${ }_{*}$ | $1{ }^{1}$ |
| Mixed racial background | $\begin{gathered} 86 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | * |
| Other race | ${ }_{26}^{46}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | 38 |
| Decline to answer | $\begin{gathered} 62 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\stackrel{\text { * }}{ }$ \% |
| Sigma | $\begin{gathered} 2398 \\ 100 \% \end{gathered}$ | $\begin{aligned} & 266 \\ & 100 \% \end{aligned}$ | $\begin{gathered} 76 \\ 100 \% \end{gathered}$ |

Proportions/Means: Columns Tested (5\%, 10\% risk level) - B/C overlap formulae used. ${ }^{\star}$ small base

Harris Interactive QuickQuery
Fielding Period: May 12-16, 2011
Fielding Period: May 12-16, 2011
National Endowment for Financial Education
Weighted To The U.S. General Adult Population - Propensity
Q2180 You indicated that you consider yourself of a mixed racial background. With which of the ollowing racial groups do you most closely identify? Please select all that apply.
Base: Mixed Racial Background Respondents

|  | Total | Married <br> In Past <br> 5 Years | Getting Married In Next 12 Months |
| :---: | :---: | :---: | :---: |
|  | (A) | (B) | (C) |
| Unweighted Base | 58 | 4 | 1 |
| Weighted Base | 86* | 3** |  |
| White | ${ }_{71 \%}^{62}$ | $\underset{77 \%}{2}$ | 100\% |
| Black | $\begin{gathered} 8 \\ 10 \% \end{gathered}$ | - | - |
| African American | $\begin{aligned} & 5 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 1 \\ 23 \% \end{gathered}$ | - |
| Asian or Pacific Islander | $\begin{aligned} & 19 \\ & 22 \% \end{aligned}$ | ${ }_{23}^{1} \frac{1}{2}$ | - |
| Native American or Alaskan native | $\begin{aligned} & 18 \\ & 21 \% \end{aligned}$ | ${ }_{30 \%}^{10}$ | 100\% |
| Other race | $\begin{aligned} & 29 \\ & 34 \% \end{aligned}$ | $\underset{24 \%}{1}$ | $-$ |
| Decline to answer | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | - | - |
| Sigma | $\begin{aligned} & 143 \\ & 165 \% \end{aligned}$ | $\begin{gathered} 5 \\ 177 \% \end{gathered}$ | 200\% |

Proportions/Means: Columns Tested (5\%, 10\% risk level) - B/C
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

